The Economic Case for Investing in Young Children



Rob Grunewald Federal Reserve Bank of Minneapolis

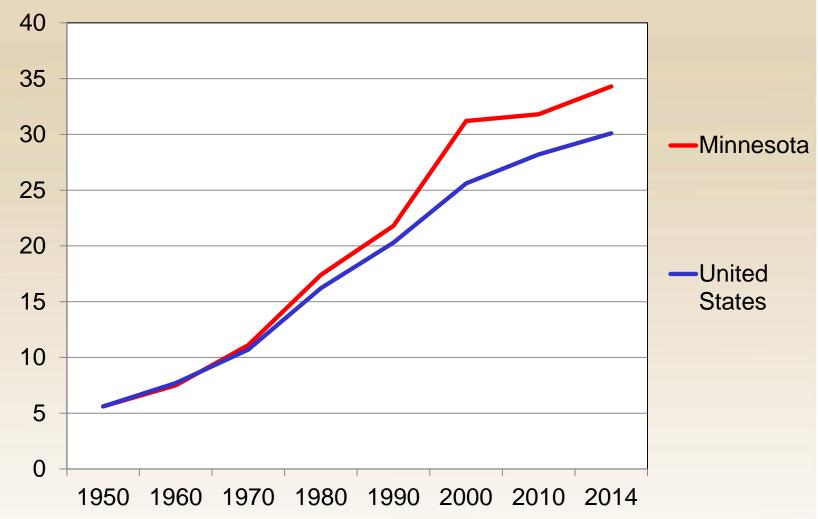


Minnesota's Ranking in Per Capita Personal Income

- 1950s 27th
- 1970s 18th
- 1990s 16th
- 2014 15th

Minnesota's Education Rises Percent of Adult Population with a College Degree

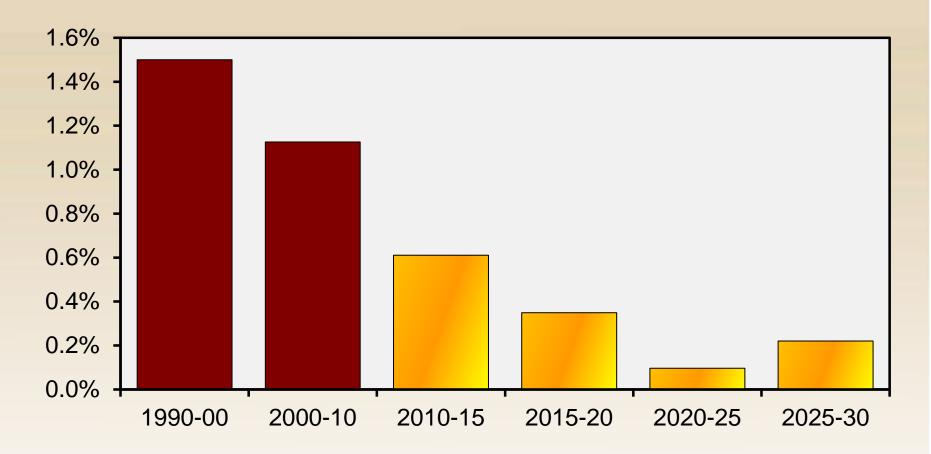




Source: U.S. Census Bureau

Annual percent change in Minnesota labor force



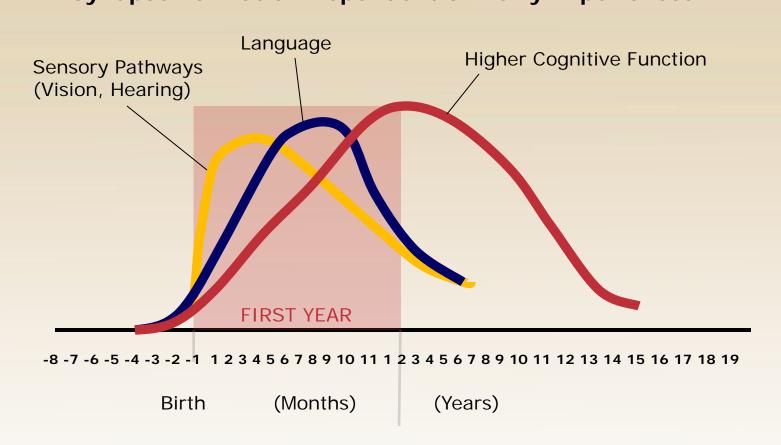


Source: Minnesota State Demographer





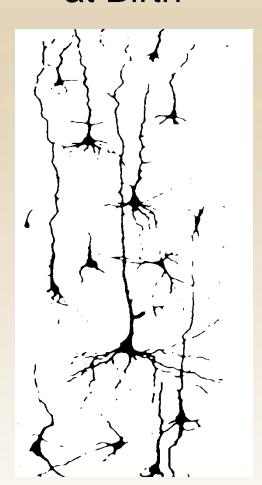
Human Brain Development Synapse Formation Dependent on Early Experiences

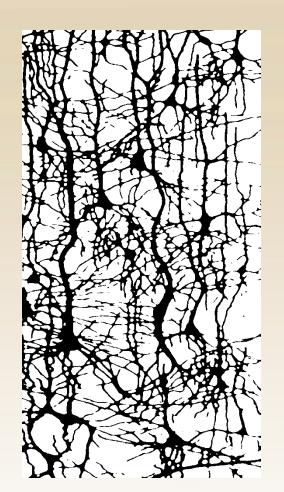


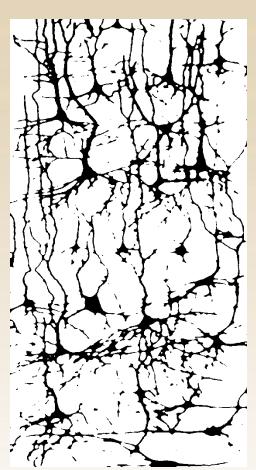
Source: Nelson (2000)

Human Brain at Birth

6 Years Old 14 Years Old





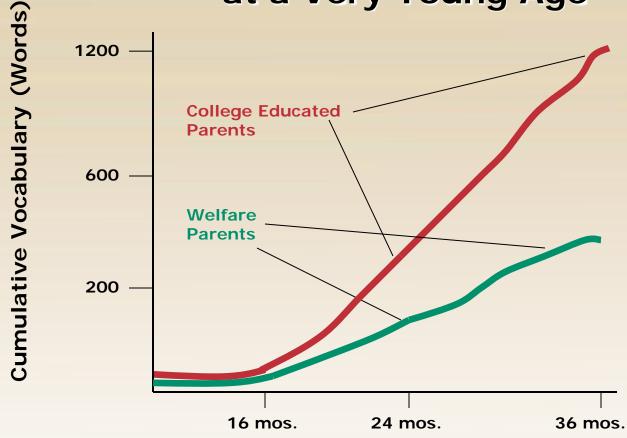


Source: Chugani, Phelps & Mazziotta (1987)





Barriers to Social Mobility Emerge at a Very Young Age



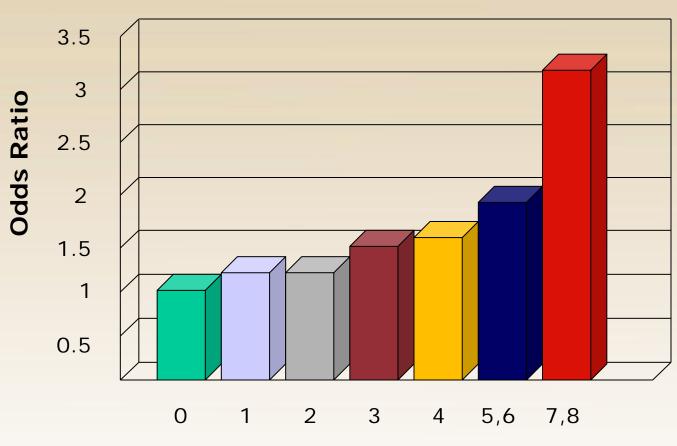
Child's Age (Months)

Source: Hart & Risley (1995)





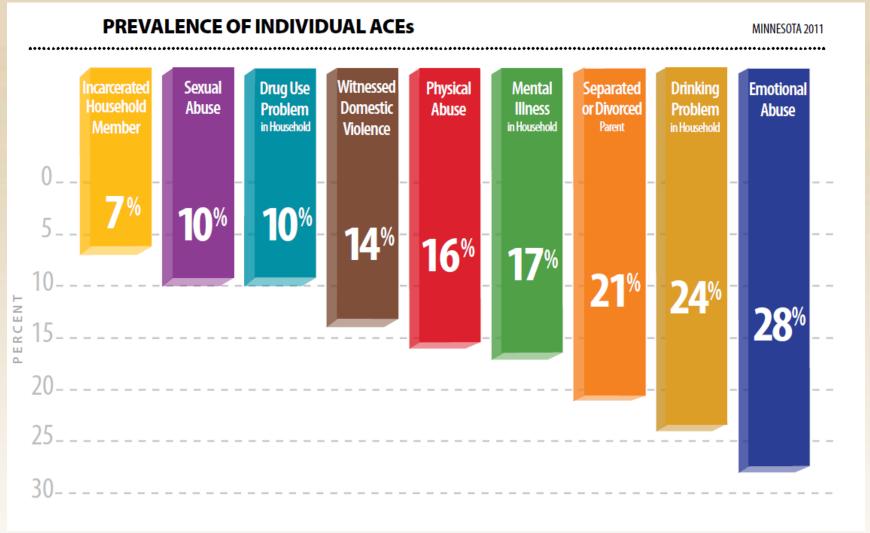
Risk Factors for Adult Heart Disease are Embedded in Adverse Childhood Experiences



Source: Dong et al, 2004

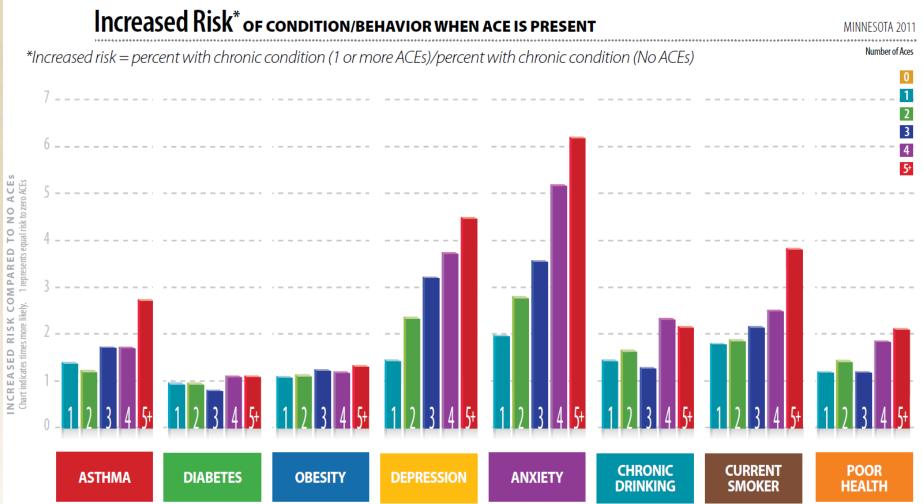
ACEs





Source: Minnesota Department of Health (2013)





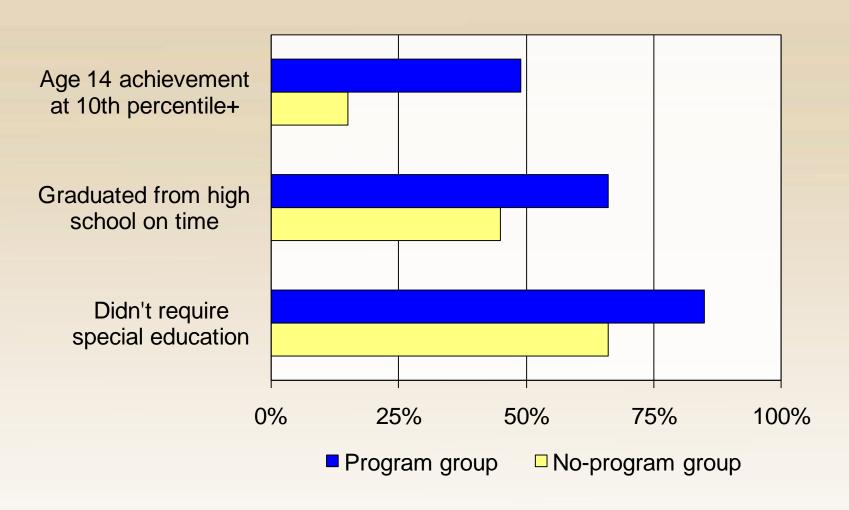
Source: Minnesota Department of Health (2013)

High/Scope Study of Perry Preschool

- In early 1960s, 123 children from low-income families in Ypsilanti, Mich.
- Children randomly selected to attend Perry or control group.
- High-quality program with well-trained teachers, daily classroom sessions and weekly home visits.
- Tracked participants and control group through age 40.

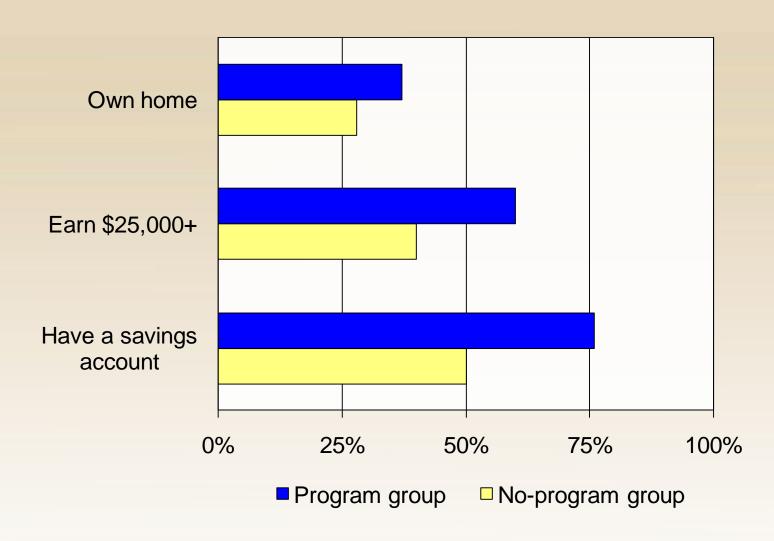


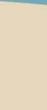
Perry: Educational Effects





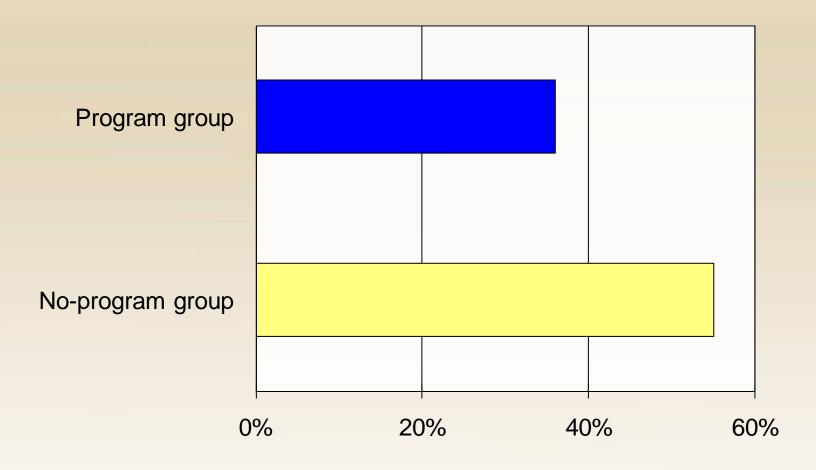
Perry: Economic Effects at Age 40





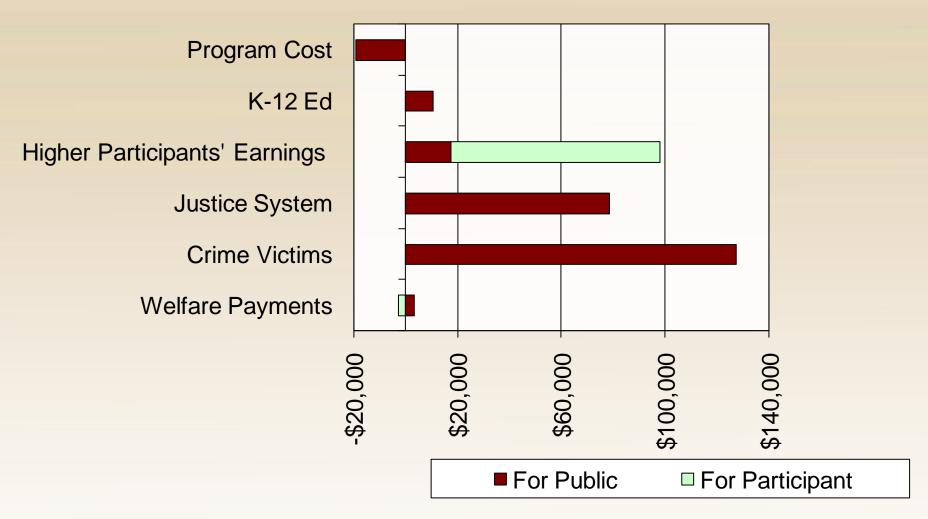
Perry: Arrested 5 or More Times Before Age 40





Perry Preschool Costs and Benefits Over 62 Years









- Benefit-Cost Ratio = \$16 to \$1
- Annual Rate of Return = 18%
- Public Rate of Return = 16%
- Heckman Reanalysis = 10%



Benefit-Cost Ratios for Other Longitudinal Studies

- Abecedarian Educational Child Care
 - \$4 to \$1
- Chicago-Child Parent
 - \$10 to \$1
- Elmira Prenatal/Early Infancy Project
 - \$5 to \$1

Sources: Masse & Barnett (2002); Reynolds, Temple, White, Ou, & Robertson (2011); Karoly, et al (1998)

THOUST WITH DISTRICT

Recent research findings

- State preschool program studies show positive gains in emerging literacy and math skills
- Evaluations of Head Start and Early Head Start show positive impact on development with mixed findings regarding persistence
- Analysis of program similar to Abecedarian for children ages 1 to 3 shows reduction in achievement gap
- Michigan's state preschool program associated with stronger graduation rates

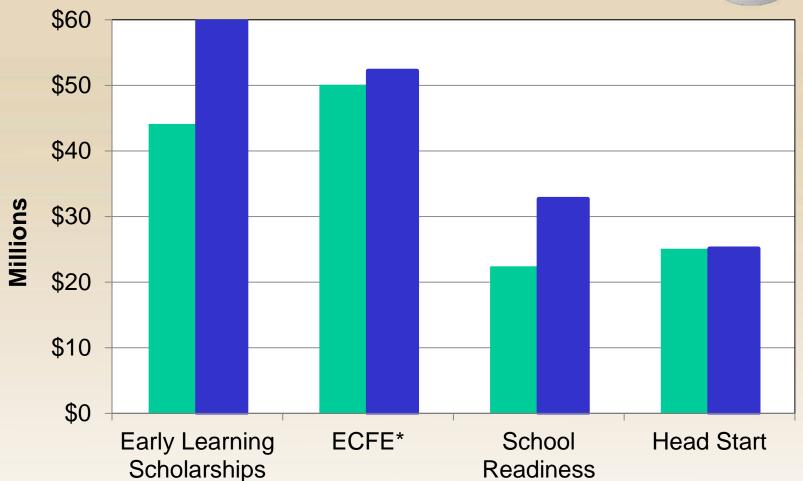
Lessons Learned from Research



- Invest in quality
- Involve parents
- Start early
- Reach vulnerable children and families
- Bring to scale

Minnesota Early Childhood Education Funding





*FY2016: \$28 million state aid, \$22.1 million local levy

FY2017: \$30.1 million state aid, \$22.1 million local levy

FY2016

FY2017

Sources



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